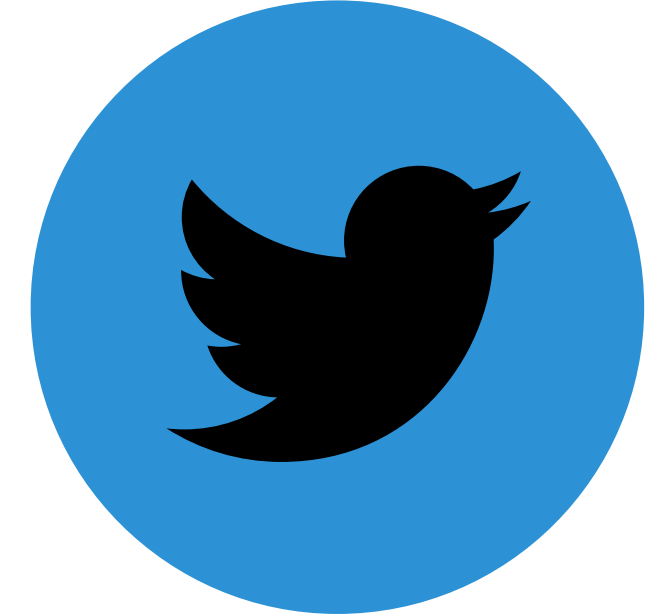




CUSTOMER CONTACT WEEK 2020



SOCIAL MEDIA MARKETING





IQPC Events

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CCW VEGAS
is back!

250+ EVENT SPEAKERS

12 HOURS NETWORK MARKETING

200 Sponsors & Exhibitors

PRICES STARTING AT \$599

SUMMER PROMO ENDS 9/30

THE WORLD'S LARGEST CUSTOMER CONTACT EVENT

JUNE 22-26, 2016
CAESARS FORUM
LAS VEGAS, NEVADA

The world's largest customer contact event series aims to provide you with the tools and insight needed to execute innovation in an omni-channel environment.

ATTENDEES EXPECTED
2500+

SUMMER PROMO EXTENDED-ENDS 9/30
PASSES STARTING AT \$599!


TICKETS:

www.customercontactweekdigital.com

IQPC

#CCWVEGAS20



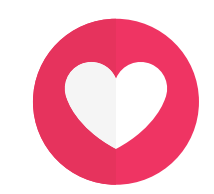
 **IQPC**
41,656 followers
3d

Are you ready for CCW Vegas 2020? Head over to our website to learn more and reserve your spot for as low as \$599!

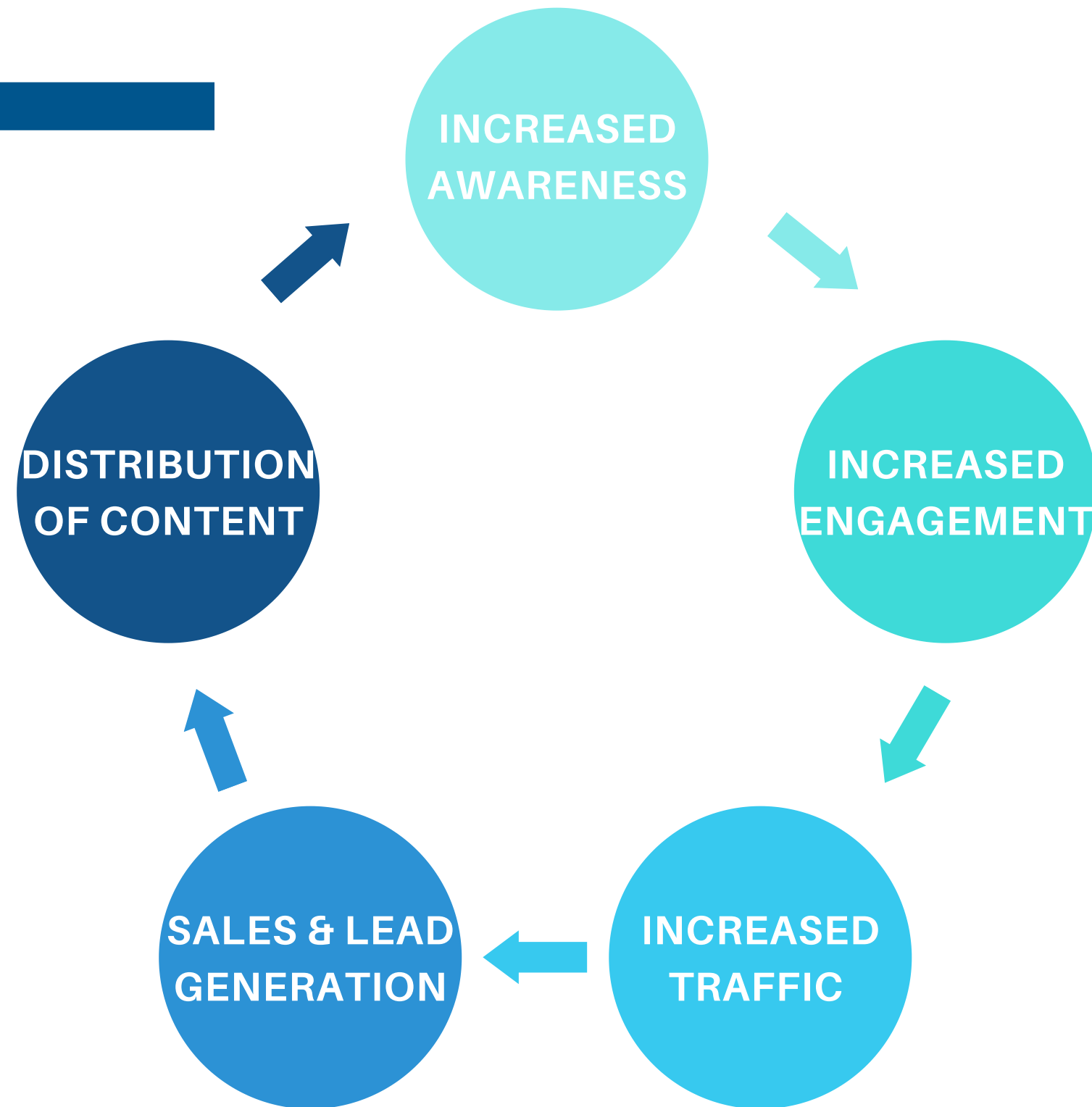
We hope to see you there for our biggest event to date!
June 22-26, 2020
Caesars Forum, Las Vegas
www.customercontactweek.com
#CCWVEGAS20

Register now: <https://okt.to/JrhtO4>

 Like  Comment  Share



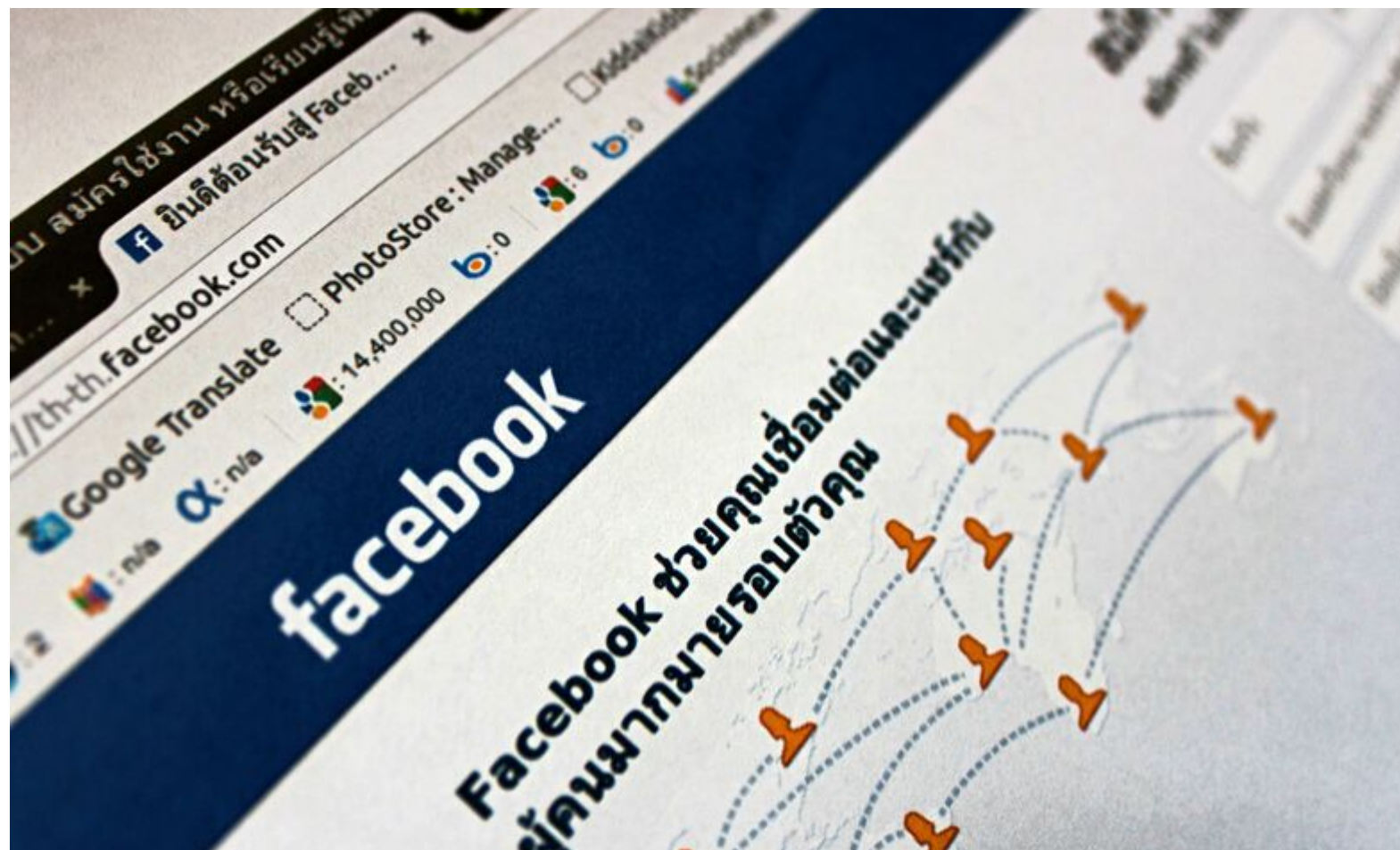
Goals of Facebook Marketing





5 Steps to Facebook Marketing



Facebook Remarketing





 **IQPC**
May 3, 2017 · 



Interested in attending CCW Vegas 2020? Reserve your spot now!

AN EVENT YOU WON'T WANT TO MISS

CCW VEGAS 2020

 IQPC

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Facebook © 2019

GOALS OF REMARKETING



Instagram



customercontactweek

Follow

265 posts 800 followers 310 following

Customer Contact Week

The World's Largest Customer Contact Event Series

→ [#CCWNashville20](#) | Jan 28-31, 2020 | JW Marriott

Learn more about us:

linktr.ee/customercontactweek



customercontactweek • Follow

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Customer Contact Week

CCW is headed to Vegas June 22-26, 2019! Visit our website to find out more and reserve tickets now!

[#CCW2020](#) [#customerservice](#) [#customerjourney](#)

[#customerconnections](#) [#customercontact](#) [#callcentre](#) [#cx](#)

[#marketing](#) [#networking](#) [#guestspeakers](#) [#celebrityheadliners](#)



CCW VEGAS IS BACK!

[#CCWVegas2020](#)

Tickets
starting
at \$599!



LinkedInⁱⁿ



IQPC

Events Services · New York, NY · 41,656 followers

Have you purchased your tickets for [CCW Vegas 2020](#)? Here are some reasons to attend this year's event next June 22-26. Passes start at \$599. Secure your ticket at this price now, but hurry, this rate expires soon.

Book your pass today: <http://bit.ly/2kEuITJ>

#CustomerContactWeek #CCWVegas20 #customerexperience #networking #customersuccess
#CCW2020Vegas #IQPC



REASONS TO ATTEND **CCW** **VEGAS 2020**



KEYNOTE SPEAKERS

Learn what's possible from the best in the industry and define your strategic customer contact goals



TOP-RATED SESSIONS & NETWORKING

With 6 tracks of content, there is something for every member of your greater team



THINK TANKS AND BRAINWEAVES®

Structured around "How-To" projects designed for longer group discussions and solution-driven conversations



A GREAT TIME

You won't want to miss this!

Register now & **save big**: <https://t.co/Yfuv6DMFrz>

TESTIMONIALS

"Extremely well organised, very professional and personable. Content wise it was very good, and networking wise of high quality."

GLOBAL MARKETING DIRECTORASTON MARTIN

"A well run conference giving vendors and delegates pre-scheduled times for one-on-one discussions."

Solution Provider, Vice PresidentTRX

"This was the most productive event ever in terms of networking."

Delegate, Associate General Counsellorgram Micro Inc

CONTACT US:
1-800-882-8684
EMAIL: ENQUIRY@IQPC.COM

Social Media Influencers



Ashton Kutcher

- Actor, Investor, Entrepreneur, Producer, and Philanthropist
- Named one of Time's Most Influential People in the World
- Forbes "World's Most Powerful Celebrities"
- 3.8 million Instagram followers
- Investor on Shark Tank



Oprah Winfrey

- Notable public speaker
- High-profile guest
- Successful and diverse professional background
- 17 million Instagram followers
- 42.6 million Twitter followers
- Appearances on Forbes Most Influential Celebrities



Elon Musk

- Tech Entrepreneur, Investor, & Engineer
- Speaker on TED Talk
- Very active on Social Media platforms
- 28.4 million Twitter followers
- Forbes "America's 20 Most Powerful CEOs 40 and Under"
- 2013 Fortune Businessperson of the year

Influencer Marketing

REASONING BEHIND INFLUNCERS

- Audiences are more receptive to influencers with notable backgrounds and accomplishments
- Successful entrepreneur and businesspeople
- Strong following on social platforms to generate awareness and drive sales
- Fun and exciting speakers



Customer Contact Week 2020

CCW Vegas Is Back

Las Vegas
Nevada

Hi _____,

Customer Contact Week (CCW) is headed to Vegas in 2020 and you're invited! CCW is the world's largest customer contact events and was built for today's most senior CX and Contact Center Leaders. The event will take place June 22-26 at Caesars Forum in Las Vegas, Nevada. CCW is an exclusive and invite-only event that will include thought-provoking conferences, executive roundtables, innovative networking opportunities, structured business development, and information exchange. The 2 1/2 day event will also feature headliners Ashton Kutcher, Oprah Winfrey, and Tesla's Elon Musk.

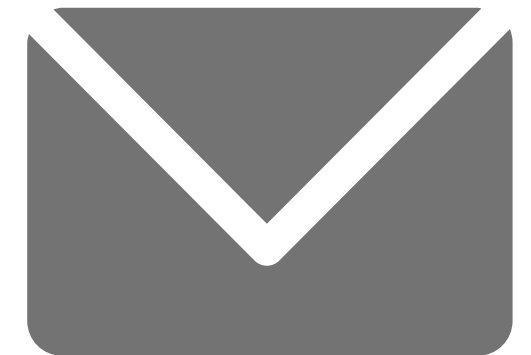
With over 2500+ expected attendees, 250+ expert speakers, over 12 hours of networking, and 200 sponsors and exhibitors, this is an event you won't want to miss! Reserve your passes before September 30, 2019, for the lowest rates offered!

Be part of the community that comes together each year for a week full of learning, networking, and some fun!

Interested in purchasing tickets, or want to learn more?

Head over to Facebook and join our CCWVegas2020 group or join the official event LinkedIn Group and receive weekly announcements featuring event updates, new industry content, and more.

PASSES STARTING AT \$599!



Sample Email